



BADGER DAIRY CAMP

*University of Wisconsin-Madison
Department of Animal and Dairy Sciences and Dairy Innovation Hub*

The goal of our program is to educate youth about the breadth of areas contributing to the dairy industry and the higher education/career opportunities available. Our program includes hands-on workshops, tours, and recreational activities for youth aged 12-17 as of January 1, 2026. Hands-on workshops will be led by dairy industry leaders in land and water resources, animal health and welfare, human health and nutrition, farm business and community, and linear evaluations and dairy judging. College preparation workshops provided by CALS will be tailored to the camper's current grade level.

A \$175 camper registration fee covers housing and meals during the program. The remaining costs are covered by grants and industry sponsorship. These additional costs include T-shirts, welcome bags, camp chaperones/staff, educational materials for workshops, recreational activities, and awards. Sponsor support for the program will be recognized at the following levels. Thank you again for your generous support, and please reach out if you have any additional questions or concerns.

 andysci.wisc.edu/badger-dairy-camp/

 Megan Lauber, M.S.

 badgerdairycamp@ansci.wisc.edu

Sponsorship Levels



BRONZE

\$250+

- Name/logo recognized on camp agenda, sponsorship slide, and digital platforms (social media+website).



SILVER

\$500+

- Bronze + name/logo on the back of the Badger Dairy Camp T-shirt
- Ability to provide branded promotional items for student welcome bags.



GOLD

\$1,000+

- Silver+ Representative(s) may attend, briefly address students, and display sponsor-provided signage for a workshop.
- Workshop selection for sponsorship will be on a first-come, first-served basis.
- Voucher(s) to join for a meal during the program.